

WINE BY *joe*
DOBBES

REALLY GOOD WINE
MADE IN OREGON



GOLD MEDAL



WINES & VINES

Alternative Packaging
Design Contest 2018

- 375ml cans: *Fastest growth of all alternative format + 302% by Vol*
- PINOT GRIS, ROSÉ, & PINOT NOIR: *Leading varietal in Premium + Can Segments*
- Oregon owns the Premium+ Cans Category, +153% by Vol

Source: Nielsen, Brand + Item Rank Reports, Total US xAOC, Latest 52 Wks Ending 09/08/18

VARIETAL COMPOSITIONS
Pinot Gris
Rosé
Pinot Noir

APPELLATION Oregon

ALCOHOL CONTENT 13.5%

UPC CODE 180937 00029 5
PINOT NOIR 180937 00028 8
180937 00000 4

CAN SIZE 375 mL
WEIGHT 388 g
DIMENSIONS 5.125" x 4.875"

CASE WEIGHT 12 cans
WEIGHT 4.7 kg
DIMENSIONS 5.125" x 10.5" x 7.875"

PALLET SIZE 49" x 40" x 48"
WEIGHT 741 kg